season ends Cagers split

By BRAD REMINGTON and BONNE DAVIS Universe Sports Writers

The 1975-76 Cougar basketball campaign was ended on a checrful note Saturday as BYU thumped Wyoming, enabling little-used seniors to see a lot of playing action.

BYU's 82-60 victory over the Cowboys followed a disappointing loss to Colorado State on Friday when the Cougars dropped another close one like it has done so often before.

Saturday night's contest with Wyoming was a poorly played game, which saw the Cougars hit 41 per cent from the floor, while the Pokes hit a freezing 30 per cent.

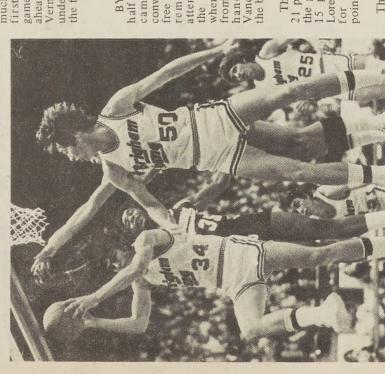
Stu hits

court this season, hit three straight freethrows on a one-and-one situation and a technical foul. The crowd gave a 6-11 center, said to be the hardest worker on the team, a standing ovation. Most of the evening's excitement was provided when Stu Walkenhorst, a senior who had seen only a minute and a half on the court this season, hit three

Chris Williams and Troy Jones also played their last games in Cougar uniforms, as well as seldom-used reserve, Reed Noble.

The Cougars jumped to an early lead, 20-8, and then never let the Cowboys get closer than five points. With 13 and a half minutes left in the game, the Cougars surged to a 13 point lead and then ran the Cowboys out of the Marriott Center.

After the game, Coach Frank Arnold said, "I'm very pleased everybody got to play tonight." Then he added, "It's a pleasure to win rather relaxingly."



Randy Taylor in front of Chris Williams (34) yanks down a rebound in CSU's Lorenzo Cash in Friday's loss.



Cosmo was unveiled in the form of Tom Nibley at the halftime of BYU-Wyoming game. Verne Thompson looks to get off a pass as he is pressured by CSU's Tery Larrew. Photo by Randy Taylor

Photo by Paul Fletcher frime of Saturday's

Little mistakes down the final stretch cost the Cougars another victory Friday night as CSU whittled away at BYU's 11-point lead heading into the final minutes of the game. With the game tied 81-all, Alton Brandon stole the ball with 30 seconds left and scored on a goaltending call to give CSU an 85-81 victory. Jay. Cheesman was the leading scorer and rebounder fin the game, putting in 22 a points while pulling down 14 a rebounds. Verne Thompson Fand Vance Law also scored in idouble figures for BYU, gadding 13 and 18 points respectively.

Sorry kids, but here it is,

the truth about Cosmo

The Cougars finished the season tied for fifth with CSU in the WAC with a 6-8 conference record and a 12-14 record overall.

The Cougars still had a finance to the the score, but Sfailed to get a shot off as time aren out. Barry Sabas sank two free throws after time had expired to give the Rams fineir four-point victory.

The Cougars, down by as much as 16 points during the 1 first nine minutes of the angame, fought back and went thahead 42-41 on a tip-in by forme Thompson with just wunder a minute remaining in the first half.

Blow lead

BYU led the entire second chalf until Charles Drahota came off the bench and youngered on two pressure the throws with 54 seconds remaining. The Cougars leatempt to stall and go for so the winning shot was foiled howhen Brandon stole the ball Cfrom Tim Mould as super ball handlers Steve Craig and by Vance Law were forced to do the bench with five fouls.

Thompson, who pumped in t 21 points, was high scorer for le the game. Jay Cheesman had h 15 points. Barry Sabas and e Lorenzo Cash were high men in for the Rams, scoring 18 c points each.

Some classes which would help me to be a better Cosmo."

Nibley has taken basketball, gymnastic and diving classes, as well as three raddition to working out with of the gymnastic team and dere gymnastic team and dere learning to ride a unicyle, he have prepared him to si entertain Cougar sports fans of in his 12-pound Cougar to costume.

The costume often poses at problem for Cosmo while he's sli trying to warm-up the fans and perform his stunts. 'I my can't hear, see or breath in the can't hear, see or breath in the man be trying to warm-up the fans and perform his stunts. 'I my can't hear, see or breath in the man be can't hear, see or breath in the can't hear. 'I makes it hard to develop and the cosmo outfit almost caused Nibley to slip year. The Cougars lost the game that the charity stripe, hitting a only 21 out of 34 free throw cattempts. The Rams sank 25 to 7.9. The Cougars also venmitteed 18 turnovers during the second half, recompared to seven by the Colorado State team.



Chosen from about 30 candidates, Tom Nibley ha more about Cosmo than his school work.

off the high bar. He was good doing a gint swing and his and hand slipped. Luck was on his by side and he ended up doing a sone-handed back-up rise. Stranger was not be gymnastics by the y found out I had for a slipped," Nibley says.

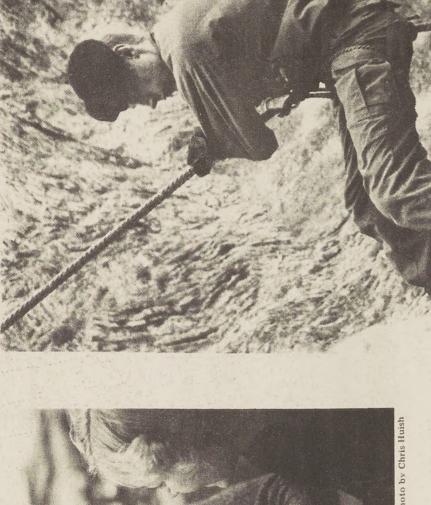
But one thing still stands, manners of the gymnastics had not him still stands, manners of the gymnastics.

I members of the gymnastics in team and other so-called an ""minor sports," have been his impressed with Cosmo's had appearances at gymnastics, to women's basketball, track the mad swimming events. In N persents past, Cosmo has o

generally limit attendance to basketball and footbe. "I've watched th sports through the ye believe they recognition too," Ni forcefully. "They ha

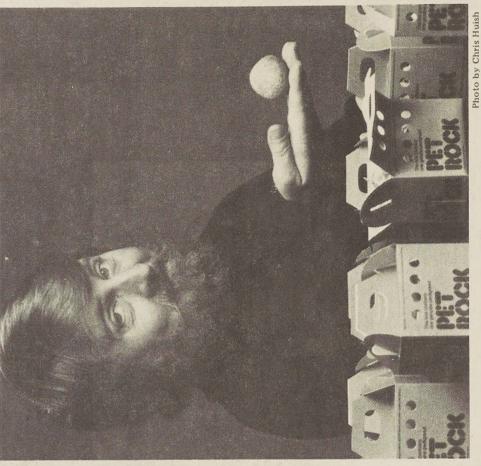
as much time as oth major sports."
So while a lot of and fans are surprivable you see Cos Nibley's father is in to the whole thin thinks it is sort of si Nibley who has been off and on since 1966

Monday Magazine



Wedding rocks..

(see pg. 3)



Pet rocks... (see pg. 3)

On the rocks

(see pg. 6)

another writer inched over the edge of a forty foot cliff in Rock Canyon. No chiffon an admiring audience in Los Angeles. She had just been crowned Miss California. Meanwhile, back in Utah.

n rope...literally.

n Miss Pennock, a junior in precommunications from a communications from s Northridge, Calif., didn't tell n too many people what her trip to California was all n, about. "I just told them I was ar going to California," she ff explains. "I was too embarrassed to say why. I

gowns here, just sweat shirts, army greens and rappelling ropes. Mary Alice Ballard was doing a story on Army ROTC training maneuvers and end of her

Il Nevertheless, she's been a prepageant person ever since her ill boss entered her in a local of the secontest 3 years ago. Then, we after winning another five a contests that carpeted the local of the secontests of the secontests. guess I would just rather that people not see me as a beauty p a g e a n t person." Nevertheless, she's been a

Miss California, Miss USA ambassador. How could she pageant, Miss Pennock had leave Monday Magazine for her shot at the big all that? crown and won.

and climbing things

BEHIND THE STORY

STORY

Back she flew to what where she pounded out her by story on the typewriter sto Miss Ballard's experience may have been less glorious but held its own unique satisfaction. "I'm basically a

person who tends to get scared easily," says Mary. "So when I rappelled down that 40-foot cliff I was really proud of myself. The experience gave me a lot of confidence in myself." e early morning hours. So Miss r Ballard ended up rappelling down cliffs with Army Cadets. "It was kind of ironic," she says, "that I would be covering the Army program since I'm a member of Angel Flight, an Air Force ROTC-related service group."

Education, from Draper, Utah, Miss Ballard first got her idea for a story on the Army ROTC when she heard

senior in Business

were jumping fully into the Richards in pool to retrieve

get

into the

romantic

scene . .



Monday Magazine writer Mary Alice Ballard takes a peek below before shoving off down a cliff in Rock Canyon.

The Daily Universe

McKay eyes future

Which hat, which ring?

But for all her confidence, whiss Ballard says the experience may have been a little tougher than she sees it in retrospect. "I must have really been shaking right after I got down," she says, "because the notes I took then are so shakey I can thardly read them. I was a shaking so badly one cadet even offered me his coat because he thought I was seed."

Residents near the war class sounds innocent enough, game area killed the ambush but you never know. You though, when they may end up doing your complained about the noise homework while hanging over from blank rifle fire during the edge of a cliff. were going to stage an writers are never cold is in ambush up in the Indian Hills front of the typewriter. And it all began by registering for area," she says.

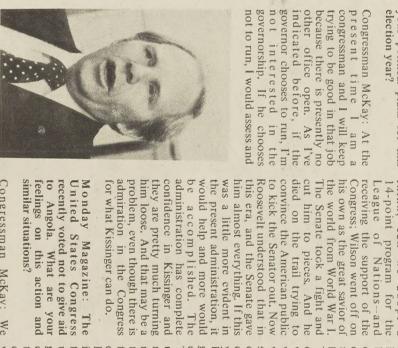
Communications 427. The Building pool to retrieve bricks. "But I was really excited when I heard they

the United think there is great continuous think there is great continuous to what he is doing. The Congress must appraise what he is doing before they pay the bills. I think of one example of good diplomatic relations — go back to the Roosevelt era. If Ford and Kissinger would practice this support

nore, they wo

Monday Magazine: There has been talk that you will seek the Utah governor's seat. Is this true? If not, what are your political plans for this election year? more success and support from the Congress. If you remember when Wilson was president he did not talk to Lodge and to Vanderberg, who were the chief foreign aide men in the Senate — and the Senate has to approve all foreign treatics, Instead of coming and saying, now look Lodge and you fellas, we got this problem—what do you think, can we adopt a 14-point program for the League of Nations—and

Congressman McKay: At the present time I am a congressman and I will keep trying to be good in that job because there is presently no other office open. As I've indicated before, if the



Congressman..."

Monday Magazine: You have pointed to the energy crisis as a major economic factor. What kind of energy program

would you favor?

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value where I could serve the state the best. Rampton hasn't made a decision yet, but has said he will meet with the leaders of the party shortly to discuss the matter. So, in the meantime I'm just Congressman McKay: We need to have a positive foreign policy. We can't live in isolation. We have to deal with the rest of the world because, on the economic side, we don't have all the ingredients we need in this society; we import too many things. We live with the rest of the world also. It is now probably too late to get into Angola. We would have to take an open confrontation and probably the condition of war. But there should have been some positive action and support in a diplomatic way dearlier—which is Sunday quarterbacking at this stage of the game. I voted in the

CES

Monday Magazine: Detente and Henry Kissinger have received a lot of space in the nation's headlines. What are your feelings on detente and the way Kissinger is handling

you need to see that industry of has sufficient opportunity to build up capital to invest. You do this partially with the noderegulation of gas. Next, we have to continue research for do their energy sources. You do the working in these youniversities working in these areas is one way to do this.

Drive Ins

downtown provo • university mall

ssman Gunn McKay
), to find out how he
up in the coming
Rep. McKay nimbly or's note: With the olitical campaign just the corner, Monday ne sent staff writer emington to interview sman Gunn McKay sense to go sit down with other nations and make commercial agreements and make arrangements where you agree to zones that our and their fleets are allowed to cross the ocean and other types of things like this. And if that's detente, then yes, I think we need to have those kind of interchanges. The

e would help and nobody likes t to raise taxes. I would think w that if you create less control e to where investment becomes more profitable, you would

question presently comes to whether detente is really a sell-out, I suppose, under the present administration. I don't think Kissinger is dedicated to the sell-out of the United States, but I do think there is great concern as to what he is doing. The Congress must appraise what s early instance to give some we support to discourage Soviet to intervention. Of course, now the it would be a waste and we the would venture into another and Vietnam. The Soviets are in ce there for a purpose and they want the positive influence. I a think there is a nationalism in a Africa that could have to overcome the Soviets had a they been stopped in the Monday Magazine: What do you think are the most important factors in bettering the nation's economy?

there wasn't enough to go around and only as a temporary solution. It would have more detrimental effects

in the long run.

create more incentive. I would support rationing only as a final resort; where our resources were so limited that

Congressman McKay: One of

st Monday Magazine: The last Monday Magazine: The last Monday patrol head was pargent fire; the Utah Chronicle has uncovered sof some unfavorable things about one of Rampton's right thand men and there was the problem with the liquor commission. How serious is the problem of dishonesty in the government in Utah and how do you think we can clean it

Congressman McKay: If you go back during this bicentennial year and read the discourses of Jefferson and the other founding

guesswork out

government today, especially with the things dug up about the CIA?

Chez Marquise

takes the

Rep. Gunn McKay emphasizes a point in an interview with Monday Magazine.

Photo by Randy Taylor

Congressman McKay: I think almost any administration to gets into these kinds of the problems. The courts have cleared the liquor commission as far as I know, so that I doesn't hold any water. As to what will be the outcome of the rest, I don't know. So, I guess the governor can't totally tell what is going to happen to any man in his administration. I think when you run into these problems a section is necessary to see that the the government functions the way it should. It may mean as firing; it may be that the of attorney general may need to take action if there are legal to things involved because he is a supposed to be the chief law affective in the state. to great concern in Congress is that we need the CIA – not any question. But another many question. But another respectively the law, and one of at those laws is that they do not feat those laws is that they do not feat those laws is that they do not the function within the borders of the United States. Anything related to espionage to should be worked through all the FBI. If Congress is going is to foot the bill for millions wand billions of dollars of CIA operations, they must be informed and brought into at consultation about what's ne going on. Up to now, that

CONTINENTAL PLAZA
PHONE 373-9890

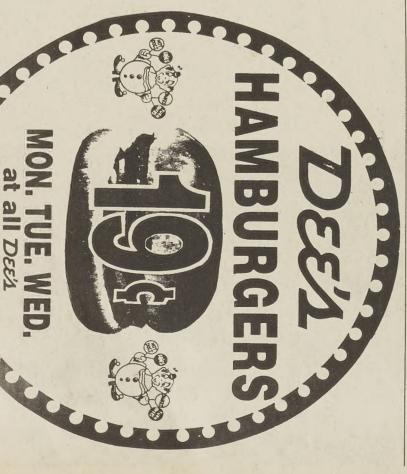
we need to find energy of a develop them as fast as we see can. It will take five to 10 second to the fore we can get coal deastfication, solar and atomic energy, and other such things. The second factor is unemployment and may be related. The government needs to take positive action so assist in a attitude toward finding employment. If the economy was at the 1972 level we would have a surpluse instead of a deficit in the sfederal budget. If people are unemployed, then they aren't going to pay taxes, and the cost of government goes up at the same time. So, we need to create a positive attitude which hopefully is beginning the biggest problems which ye has affected the economy has a been energy and the dislocation of the cost of venergy that has gone overseas for the bring energy—20 or 30 billion dollars annually. Things aren't getting any the cheaper and we need to find a sway to find energy sources. If every we want economic security we have to find energy to the control of the co Running for governor?

Monday Magazine: And what do you think about the secrecy that exists in

fathers, you have an answer.
They had a great fear of secrecy. They understood that there were certain things that had to be done in a diplomatic cast when it came to security and other things. But there is a very delicate balance between what is security and what is cover-up because someone made a mistake. I think there is a great concern in Congress that we need the CIA — not a diamond. of choosing

Choose from over thousand styles or

250 WEST CENTER Marquise Diamonds design your own Bez



antics

hopeful in 1961. A student poll of the same year revealed that although they voted on y looks, students want election issues but can't find them.

prohibition in the platform year.

(Cont. from page 12)

Prohibition in Provo

significance of the single vote.
In April 13, 1950 the
Universe carried this
comment: "Closest election
in recent years came in 1948
when Moana Ballif was
n amed student body
secretary by a single ballot.
Self-conscious friends told
Miss Ballif after the election
that they figured it was their
individual vote that won the
election for her." This year's
four-vote win in the freshman telection for her." This year's
Cour-vote win in the freshman telection demonstrates that
close elections are not just a
sthing of the past.
One cause of low voter b
turnout through the years has
been a lack of real issues. a
"There is a great deal of E
similarity in the platforms of it

(cont. from page 17) Pioneel Danvern 1255 3 STATE PROVO HEATERS & GP FREE IN-CAR

Tighten your seat belts for Three Great Action

"DIRTY MARY

Showtime 7:00

HitsIII

CRAZY LARRY"

standards of health and moral enbehavior. Most are good call Christians; it's just a matter The of getting them under the newater, really.

Girls in this age bracket fig (18-25) are beginning to the think about their future, ful marriage and many aspects of their life that are influenced "bby religion. They're searching no for a personal solution and an they're eager to discuss ideas. The Nevertheless, I've had the several members reproach me for my involvement in repageants. It's the usual as argument that it's just a cattle to a uction, especially the the swimsuit competition. SVILL RACE

PAUL Showtine 7:00 p.m. ON STATE ST. IN THE HEART OF OREM - Ph. 225-1740 DROWNING WOODWARD POOL" NEWMAN "THE JOANN



janitor to purchasing agent.

He stated that he would accept the office of Dean of Women if public sentiment demanded it, giving as his requalifications the fact that he saws well acquainted with all the authorities from personal scontract and was not a creturned missionary." While finances and d prohibition are no longer q major problems, housing and t t health care have emerged as c Provo," was for another At least one "real" issue health care have emerge was uncovered in the dusty, this year's pressing issues.

Miss California

that But none that are like several girls received conditions. But none that I have invitations to appear in a botter of that But none that I have invitations to appear in a calibre, "Miss Mufflet" types. To most entrains, these conditions of offers are not only lead, but said the recessary for the judges in ludicrous. They are chuckled from the chart of the product of the processary for the judges in ludicrous. They are chuckled from the that not offer the comordation, because she looks sensible. The product of a pageant. It has a says, "wever marry a girl has an image of a Barbie Dol. Sensible girls have more sense. This is not the purpose, nor the product of a pageant. The product of a pageant. The product of a pageant is selected to have realized this and tried to me, a girl is selected to have realized this and tried to me, a girl is selected to have realized this and tried to start his is not the purpose, nor the beach and frequent nervous. With all there was no time to show the rest of the world end and another purpose all-important smile adorned. A girl cannot win a pageant down the ramp, Head held on looks alone. Inner beauth with a frequent nervous. With all there was no time organic food stores. And of remember, there was no time organic food stores. And of remember, there was no time organic food stores. And of remember, there was no time organic food stores. And of remember, there was no time organic food stores. And of remember, there was no time organic food stores. And of remember, they are a year of the what counts. Usually the most striking to googeous girl may still recovering from its not the one who wins. This shock, I see a year of the what counts. Usually the most striking to googeous find any striking or googeous girl may still be when they wask down the chart of the finalizes. I know there are they have a certain glow, and the chart of the pageant winner is the prevent of the finalizes. The backstage scene of cring, crushed contextage see of cring, crushed on the pageant winner is the p

SHOWTIMES: 7:00 p.m. Weekdays moun Villa SPRINGVILLE 489-5401 provide them with satisfaction that losing a p a g e ant is not so heartbreaking.

Even during the week, no one takes all the activities seriously. Shoulders shook with stifled laughter during one pageant meeting where

Family Entertainment from Omega Produ performers for 50 years, using not the same deep voice that still not be been concerned by the choir. According to Leo Taylor, choir Prescretary, he was paid \$100 loonce to simply stand off stage to and sing the one low note in a was song that the star couldn't incach.

Over the years, the group ain has performed over 1,000 limes, traveling from \$t. George to Logan in Utah, touring in such places as Dallas, Texas, where it was asked to represent Utah at the National Federation of Music Convention, in 1949.

Last October, the group aided of the tour. All expenses were paid by the members themselves, said and dalad, Id., were also included on the tour. All expenses were paid by the members themselves, said Taylor.

Although entirely LDS now, there have been some non-LDS members. One was also included and later served in a bishopric. The choir used to me et in the Provo Community Church, as well, said Dr. John Holladay, professor of music at BYU and director of the choir from 1934 to 1938.

"For me, it was a great experience, because I was able to gain experience after having just finished music

W.-Orem. 7:15 p.m. the door Advance Tickets
on. thru Sat., 12 to 6 p.m.
837 N. 700 E., Suite 5
375-3700 the Book of Mormon.

EXTENDED ENGAGEMENTS March 12, 13 Lakeridge Jr. High 951 S. 400 V Starts 8:00 p.m., Doors open OMEGA

"Hey Harvey, I finally gave that old gray rock on your bookshelf the pitch."
"You WHAT!!? Gladys, that was my PET ROCK!!"
"Pet Rock? Harv, you've be en drinking you! bathwater again."
"No, no, I'm serious. His name is Rock Tin Tin, he came in a special carton, he's pedigreed, registered, ho u sebroken, lovable, talented, and hasn't even had his dinner yet. Gladys, how could you throw the poor thing out?"
"Hary you have rocks in "Hary you have rocks in "Hary you have rocks in "You have rocks in "You have rocks in "Hary you have rocks in "Hary have rocks in "Hary you have rocks



"Hary, you have rocks in your head! Who in his right mind would keep a ridiculous old rock for a pet?"

SPECIAL NORTH SY ADDED ATTRACTION FAMOUS SYSTEMS SHOWTIMES: 7:00 p.m. Weekdays

Released by BUEBLA WISTA DETENDENCE OF INTERNAL DESAY PRODUCTIONS

Fri. & Sat.: Snow White 7 p.m. - Fantasy 8:30 p.m. - Snow White 10 p.m. Technicolor & G and the Seven Dwarfs Walt Disney's

Whether it be music for the Prophet or members of a local Ward, the choir strives to make its music and spoken a word a spiritual experience tfor all, as it closes with, "There's music in the air." "Holladay "it was a men." study in Germany, noted, adding that

ING --MAR. '76 SICE OF THE PROPERTY OF THE PR CORAL THEATER STARTS THURS, 4

ount Picture 7:15 & 9:10 p.m.
Mat. Sat. 3 p.m.
Adulfs 1.50' Child. 75
LADIES' NIGHT is Tues.,
(Ladies admitted free w Walt Disn

Snow

How much is that ring in the window? Kirk Mosley, a sophomore from Phoenix Ariz., and Karen Peterson a junior from Phoenix face the dilemma that many BYU Pet rock inventor.. couples face in buying diamonds.

It is a Sunday afternoon; c Susanne Frost is fixing dinner k for her fiancee, Vic Dietz. v "We dated 12 days," smiles t dated 12 days, smertz. "We got engaged risday morning and by had a ring." for her fir "We dated Dietz. "Thursday

pocketbook

around the

Ring

Friday night we had a ring." s Susanne's slender hands shred t lettuce and the diamond we surrounded by tiny we birthstones glitters in the

sunlight.

"The jeweler I bought it Efrom didn't explain as much was I wanted him to," Dietz as a y s. "I really felt pressured. I told them what style I was looking for — the without signing a contract — the nours. They called me and I K felt obligated to buy it."

Dietz doesn't appear to the regret his purchase but notes V discrepancies between the two jewelers he visited. "One d was very relaxes and open, e and one was 'well okay, or you're here, we want your jimoney"." They got his a money." They got his a

This aura may cloud the an realities of a cold hard stone. Set I Leaning a cross the get formica-topped table of his cs basement apartment, a war fluorescent light glaring on a yrows of gems in a blacklined by rows of gems in a blacklined by involved in any sale." Bet serviced in any sale."

Psychology? Is the best in maculately dressed e Dietz' mind is on more re than dollars and cents as his April 9 wedding draws close, and the ring incident is all but forgotten. Like many others, they see the ring as more than re a monetary investment. I. "Giving a ring is the act that foseals the engagement," says bindependant diamond dealer ff Keigh Wilson. "Once a guy regets engaged he likes to put a bign on her hand — 'this is c my girl, and all you other in guys stay away'. To me, a r in g s y m b o l iz e s i oney.

commitment," agrees junior salesman with the ultra-brite surrer Krisanne Woodall. Even those smile, whisking out tiny, invoste. who see a diamond as 'not inviting, velvet-lined cases the lies that important' usually end exercising some form of affee up in the cut-crystal jungle; psychological pressure? Are an Bruce Andreason shrugs and you paying for "the owners could than physical things, She's a carpet and chandeliers" (in constitution of having a independant dealer?) Is the could diamond, but I want to give it quality to 6 the stone high to here eventually." Ed everything you expected? Or arout Eynon disagrees. "Every girl do you even care? a diamond!" he eventually." Ed everything you expected? Or arout Eynon disagrees. "Every girl do you even care? about the Provo area is adds Wilson. "To some the incident the most ring-consuming in best me ans the most interpretation, according to expensive." Felt maintains quest the most ring-consuming in best me ans the most interpretation of that BYU students are about the Persistance of Utah people to know what they're didner the Paily Universe tests to that "it takes explanation for it, the Paily Universe tests to that "it takes explanation for it, the Paily Universe tests to that "it takes explanation for it, the Paily Universe tests to that "it takes explanation for it, the Paily Universe tests to that "it takes explanation for it, the Paily jewelers in convincing buying." And of it is an on as are the most visited were willing to talk—en, economical and highest its part of the sales pitch," and sublicy that their but some are not terribly to it diamonds are also the most are deal eventual and stone and a long a cross the glass case. "But I don't laug are in g a cross the glass case. "But I don't laug at fluorescent light glaring on a pretty salesgirl suddenly in to any wisen." But I don't any real in the containing a paretty salesgirl suddenly in to a pretty salesgirl suddenly in the contains on a pretty salesgirl suddenly.

e survey he conducted, involving four area jewelers, in the attitude of the consumer affected the price quoted for an identical stone. One is couple posed as typically naive fiancees, the other as consumer reporters; the price of this per cent in another. Obviously, to get the best deal one must act with a little it bravado. Rosy Johnson and Gary Williams relate an incident where a jeweler was intimidated by astute a guestioning. "I asked him about the off-color and he didn't come right out and say it, but you could tell he didn't disagree with me. I felt he was worried about making money, not giving us the satisfaction we wanted." "At another place we went to," continues Rosy, "The guy sy to identify with us more. He satisfaction sand even to ecompare with other places." "There is a lot of poor is quality merchandise on the market," contends Felt. "Be cautious." Keith Wilson I laughs about his humble to showroom and says that d'the biggest fear any jeweler y in town has is coming across as having inferior quality. That's why they've got the

Attitudes Count

"Don't walk in like a barefoot pilgrim!" emphasized Wilson. In a

welvet and mirrors and carpet. "He leans back reflectively. (Cont. on page 11)



but dollars in his pockets

- the Brooklyn.

One early April afternoon last year as advertising copywriter Dahl and some chums sipped the suds and shot the breeze at the local bar, the subject of problem pets arose and was aired at length. Bored at the tales of

By GREGG GARBER Monday Magazine Writer

Pet Rocks are good listeners and will pay attention to anything. Richard O'Keef a senior in Speech Communications reads a Japanese dictionary to his thoroughly interested pet rock.

Pictured on the cover with his brain child, the pet rock, is Gary Dahl of Los Altos, Calif. Dahl is now a millionaire after marketing his Pet Rock. During Christmas time, Rock Bottom, his rock-selling company grossed \$100,000 a day. Dahl accomplished what Americans have long dreamed of; he sold the proverbial Brooklyn!

pig, and two chickens, Dahl drew liberally from seat-of-the-pants experience in drafting the booklet. "I tried to think of every cliche I ever saw in a German shepherd training manual," he muses. The result is hilarious:

"If, when you remove the rock from its box, it appears to be excited, place it on some old newspapers. The rock will know what the paper is for and will require no further instruction. It will remain on the paper until you remove it."

The Care and Training of Your PET ROCK" is the item's sales clincher, says Harvey Gotliffe, founder of the "PET ROCK Owners" Club of America" and professor of advertising at the University of Detroit. Says creative author Dahl, "I produced a four-color manual of a gray rock. No expense was spared."

finicky canines and felines which had their owners bound hand and foot with feeding, messing, and babysitting problems, he remarked that his pet gave him no problems at all. "I own a pet rock," he said offhandedly. Says Dahl, "Everyone cracked up. It became a local ioke."

Nearly two million Americans, that's who. And at \$4 per pebble, the craze of owning and giving pet rocks has made Gary Dahl of Los Altos, California a wealthy man. Originator and developer of the pet rock idea, he said his petrified pet enterprise was grossing \$100,000 per day during last Christmas season. Dahl accomplished what Americans have long dreamed; he sold the proverbial Brooklyn Bridge

ROCK's pedigree, genetic integrity, intelligence, and obedience training.

Training is necessary, Dahl writes: "Nobody likes a surly, misbehaving rock. Your PET ROCK should be made to know who is the boss." "Stay," "Sit," "down," and "Play dead," are commands the PET ROCK learns readily. "Fetch," 's hake hands," and 'stand' are impossible orders for a rock to obey. ("You're a little confused if you think a PET ROCK can be taught to stand. A rock has no feet.")

The manual even lists the "attack" command. When Dahl's manual furnishes each new owner a wealth of information of his PET

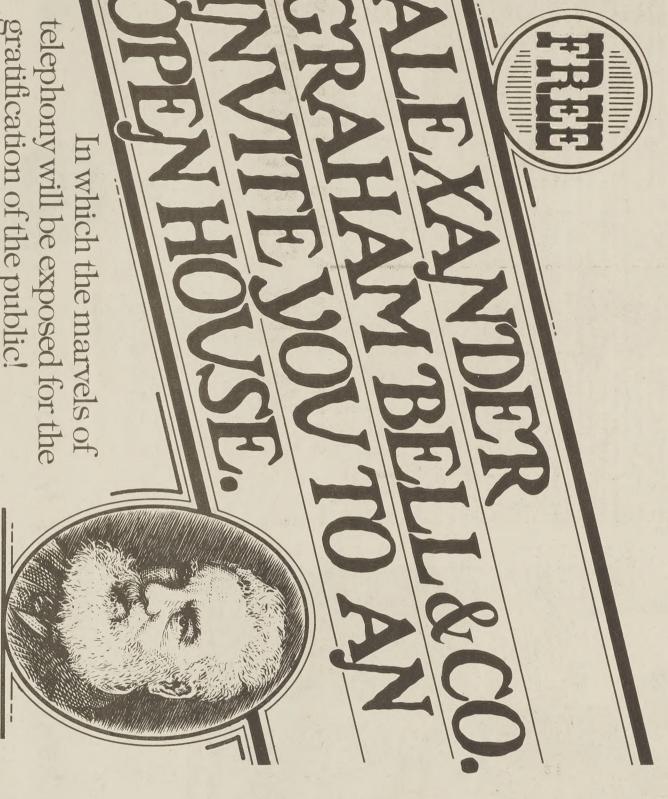
The training manual is clever because it's so close to the real McCoy. Owner of two goats, two cats, two German shepherds, a guinea

own a pet rock," he said offhandedly. Says Dahl, "Everyone cracked up. It became a local joke." He and his friends batted the joke around, mirthfully extolling the virtues of a pet rock that doesn't mess,

TECHNICOLOR

"reach into your pocket or purse as though you were going to comply with the mugger's demand. Extract your PET ROCK. Shout the command, "ATTACK!' And bash the mugger's head in."

Leaving no stone unturned, Dahl provided medical advice for treating rock ailments such as "a chip off the old rock," and the dreaded, invariably fatal "rock bottom." "If you are getting blood out of your rock," he writes," contact the Internal (Cont. on page 5)



gratification of the public! Mountain Bell Starting with a Grand Tour of the Telephone Company,

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51. Sporting Goods for Sale

1 per apt util included POOL - SUNDECK - LAUNDRY GREAT BRANCHES

off) New duplex, and of parking, quiet area, core 200 N 374-8618/375-3

Bicycles, Motorcycles

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SEVILLE APTS FOR GIRLS

44. Entertainment

a pleasant time is guaranteed for all. Felephone Centennial

52. Miscellaneous

UPHOLSTERY supply
wholesale prices. All k
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canter, 788 Columb

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MEN and WOMEN

SPRING - SUMMER - FALL

Wimming Pool - Next to campu

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Spring/Summer tenants

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Make Reservations NOW!!

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furnished, fireplace 470 Met Cali Morn or nite 374

Date: March 10th and 11th

Place: 75 East 100th, North Time: 7:00 pm to 9:30 pm

Exhibits of antiquity! Displays designed to amaze! clictures and voices from the past.

53. Wanted to Buy - Misc.

Spring & Sur in Fall for

59. Homes for Rent

Completely carpeted
Near BYU Lease, Co

RENT-A TV B&W. Color. St & typewriters. Lowest rr Stokes Bros., 44 S. 200 E., 2000, 10 a.m.-6 p.m., Mon

78. Ror Rent - Miscellaneous

Close to Y 615 E 420 N 374 0880 After 5 pm Extra nice

She's traffic on the Hollywood Freeway. "miss muffler"

By JONI PENNOCK Monday Magazine Writer

A chorus of alarm clocks shatter the night's silence and long, feminine limbs begin appearing from under the covers where sleeping heaps rested. It's 5:30 a.m.

Before long, steam is spouting from electric curlers as forty-two girls turn their silent motel rooms into hives of activity, rummaging through clothes closets, turning on showers and running themselves through some early-morning "jumping iacks."

Outside, the city of Los Angeles is awakening, preparing to host some of California's more beautiful young women in the Miss California Universe pageant. Their day will be full, including visits to LA's finest restaurants—where the girls order steak and lobster, of course—and an episode in a stalled van blocking miles of

physics.

During the California Universe pageant, we were given the chance to review our applications with the scriptwriter for the telecast, to correct any errors in our age, our majors, hobbies, etc. As I was talking to her we got to the part where I mentioned a large family as one of my ambitions.

She peered over her glasses in disbelief as I said I was

Monday Magazine Writer Joni Pennock won Miss California as part of the Miss U.S.A. pageant two

I was there, having left my studies at BYU behind a week before to compete in the contest. There was never a dull moment, and as we traveled to each appointment, we chatted and laughed, touching on every subject from skin diving to nuclear absorber.

Monday Magazine writer Joni Pennock, from Northridge, Calif., pauses on the front steps of her Provo apartment shortly after winning the Miss California U.S.A. title.

Photo by Chris Huish



pageants I have entered are curious about the church. They already have high

(Cont. on page 18)

Chez Marquise

guesswork out

takes the

of choosing a diamond

thinking about six pechildren—minimum. Then her children—minimum. Then her children—minimum. Then her children—minimum. Then her children face brightened. "How Trefreshing," she said. "I want to put that in."

Mormon doctrine can almost always be worked in. During the final night of judging, the fifteen finalists were all asked the same question: "If you could run for political office, what would it be and what would be your platform?"

I cringed. How could I possibly work a little LDS plug into that? I imagined my self talking about the family unit, then decided it wasn't political enough. But nothing else came to me. Finally I worked it in by saying I firmly believed in a strong family unit, and the extended family reverence I admire Oriental cultures for preserving. Then I mentioned Social Security, medical care, and other political issues involving the elderly.

Girls who participate in the

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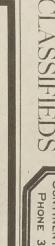
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58. Apartments for Rent

58. Apartments for Rent

62. Homes for Sale

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63. Real Estate



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HEY, CHUCK, ARE YOU INTERESTED IN DOING A LITTLE BASEBALL TRADING?

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374-8321 377-3454 or VEAI now accepting applications for part-time work. Fits around college schedules-Great to supplement family income-5100 weekly, workers only please. Interviews Tue & Thu 5:30 pm. Be early, 142 N 100 E qualify now for summer employment.

WANTED Returned Insell LDS books and or full time Good ATCUTTER/Butcher Perm em-ploy Salina, UT Wages & bene-fits, negotiable 529-2703 Day 729-7779.

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All 4 cyl. Models

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\$7495 Parts & Labor

Currently, Rock Bottom staffs over a hundred employees, and Dahl's old bosom beer-buddies own twenty per cent of the concern. Rich Corby, former owner of the bar where the whole idea was born, oversees shipping and production. Twenty-five per cent of the profits go to Coakley/Heagerty, Inc., the advertising and public relations firm where Dahl was working when the rock bug bit. Coakley agreed to invest \$10,000 in Rock Bottom, and has a delightedly watched his money and the rock rage expand. Another 50 workers are soon to be hired at Rock Bottom, says Pam Sellinger, Dahl's personal secretary.

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Fong, Plano and Games
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Miss Sellinger takes countless calls from all over

Applications Are Being Taken For Fall Semester Fall Rates 3 Bedroom \$55 Per Month 2 Bedroom \$60 Per Month

4 Plugs 1 Set of Points 3 Quarts of Oil Gear Oil & Lube

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PARTS

Adjust Valves
Set Timing
Change Plugs & Points
Change Oil
Clean Oil Fifter
Libe
Check Wiring
Check Battery
Check Frans Axle

immediately. They've been attempting to do this very thing for years." Who could resist such creative, lighthearted antics? (Cont. from page 3)

When preparations were completed, Dahl had 24 tons of gray, flat, rounded rocks (Dr. Harold J. Bissell of the BYU Geology Dept. says they're "chert pebble conglomerate") trucked in from Rosarita Beach in Baja California, and organized his Rock Bottom Enterprises in Los Gatos.

Last August, Dahl introduced his PET ROCKS to the give promoters in New York and San Francisco. He recieved only 4,800 orders, but in mid-October things finally began to rock and roll. Production soared to 100,000 units per day the first week of December. Total sales reached 1,000,000 on Christmas Eve.

2 Bedroom \$85 Per Month

2 Bedroom \$45 Per Month

COUPLES
3 Bedroom
\$95 Per Month

3 Bedroom \$40 Per Month

Check All Lights Check All Tires Check Brakes Adjust Brakes Check Clutch Adjust Clutch

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SPRING AND SUMMER

RATES

reached Rock she greets all

have now Bottom," callers.

■ KOCKS

People are clamoring to reach Rock Bottom. "A reporter on the Hearst trial came down from San Francisco during a day's court recess to interview G a r y," recalls Miss Sellinger. Over 1,400 newspapers and periodicals around the world printed articles about Dahl and his boulder-business during the Christmas season. Creator of the "Peanuts" cartoon series, Charles Schulz gave the infamous Snoopy a PET ROCK in his Jan 27 strip. Dahl is gleefully milking his brainchild to the limit. PET ROCK t-shirts, puzzles, and pendants have hit the market and are selling in Abercrombie & Fitch, Nieman-Marcus, Macy's and a host of other houses as fast as Rock Bottom's manufacturing and clothing contractees can produce them. Dahl's innovative marketing c amp aign included Nashville, Tennessee, where lyrics he wrote were recorded to a country tune for GRT RECORDS labeled "That Old PET ROCK of Mine."

"There's an old saying in rock circles," Dahl warns tho se who try to domesticate just any old rock. "Once a wild rock, always a wild rock." "They can be surly, vicious, and unp redictable." This doesn't deter some people from innovating. Richard O'Keef, a Six foot 7 Inch BY U senior in Speech Communications from Bountiful, wanted a bigger rock to keep him empathetic company. It was love at first sight when he found his 124 lb. pet rock in — you guessed it—Rock Canyon. Thus far, the boulder has behaved quite well, says Richard, but Dahl cautions: "A genuine, pedigreed pet rock will

service for deceased rocks as part of its fund-raising campaign. Rock music and the spiritual, "Rock of Ages" are included in the rites, says David Mencher, church fund-rasier. "Sorry, but we can't do cremations," says Mencher. In the Salt Lake Tribune, \$5 purchases a pet rock obituary. When dating Provo owners feel they must leave their PET ROCKS alone for more than a few hours, they may contact Manuel de la Torre or Jan Morrison, founders of the world's first "PET ROCK babysitting Service." Manuel says the stonesitters will also offer training and counseling services. Says Manuel in all earnestness, "Some people may laugh, but..." They laughed at Gary Dahl, too.

Though Dahl's enterprise is vital and growing, one of the individual rocks occasionally succumbs to the dreaded rock bottom disease. The Emerson Unitarian Church in the San Fernando Valley has

But no enterprise is more alive than Rock Bottom. Londoners have contracted rock fever, and Pet Rock I in terin a tion all is leapfrogging across the seas to lands as far distant as Sweden and Japan. Pet rock food (which consists of an empty sackcloth bag, nothing more), leashes, collars, sweaters, etc., are under development. A publisher has even

book. Gary says if he writes one he'll call it "Rock, a Man's Best Friend."

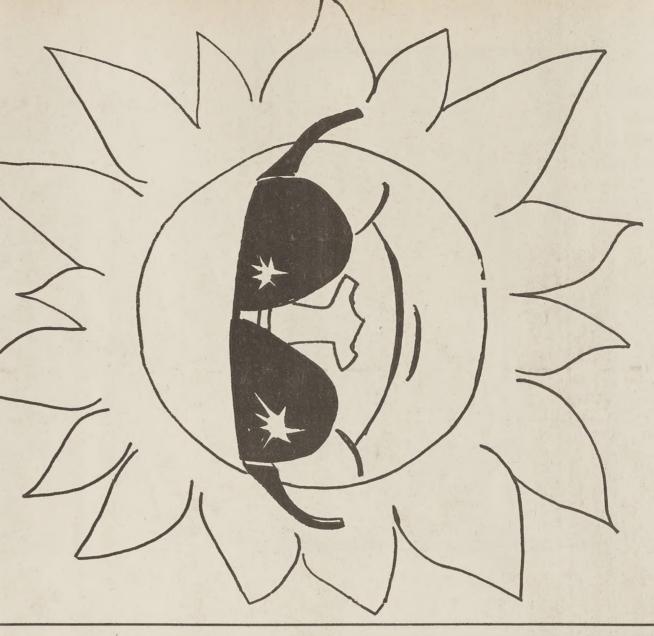
REPORTS OF MY

The entire world will soon reach Rock Bottom. And at the bottom of it all is Gary Dahl, the man with rocks in his head, making his fortune getting people stoned.

RETIREMENT HAVE BEEN HIGHLY EXAGGERATED! Says Gotliffe, "Gary Dahl's PET ROCK is one of those things that sneaks in off the top of your head. I think there's a deep psychological background to the pet rock craze, though; after Vietnam and Watergate, we're trying to sit back and take a laugh at where we're at." Dahl undoubtedly has the last laugh as he travels the rocky road to fame and financial glory.

PREVENTIA KEEP ON

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6.

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SCHULZ

Dardle

find adventure in Utah hills Army ROTC 'Black Berets'

On a chilly, overcast Saturday morning, a whistling wind echoes down Rock f Canyon's cragged walls and voounces off the mountain's cleafless oaks below. High on a teliff, a man dressed in greem Army garb descends like a winy spider down the vertical psione face.

Is he spiderman? No, he's a

By MARY ALICE BALLARD Ranger, and he's just one of Monday Magazine Writer the 337 Army ROTC cadets getting military basic training On a chilly, overcast experience at BYU.

g "Our labs cover everything he from skiing to rappelling, to rid we apons handling, to so rienteering and patrol a techniques," says Army major Ernest F. Boyer as he a watches the rappelling that all practice from above. "There's namuch more to ROTC than in a standing on a drill field."

(Cont. from page 14)

responsibility when his father died, and then looking for a job, and approaching a city, meeting a girl, falling in love, kissing the girl...marriage and children, and growing up and so forth. So it was just of life of that

SPRING

vetter than any other im the zietgeist of life in the South, ah" had an all Negrond was filled with mal spirituals and 9 Vidor directed his and film, his only and perhaps his most sting picture, ah." This film broke

Vidor Films...

Wednesday "The Crowd," 1928, Nelke, 2 p.m. "War and Peace," 1956, Nelke, 4 p.m. and 8 Tuesday — "Hallelujah,"
1929, 5:30 p.m., Nelke
Experimental Theater,
HFAC. "Duel in the Sun,"
1947, Joseph Smith
Auditorium, 7 p.m. Auditorium, Wednesd "The elke, 2

Thursday Bread," m. (Vi Auditorium, 8:30 p.m. (V film). "Ruby Gentry,"
1952, Nelke, 7 p.m.
Friday - "The Big
Parade," 1925, Nelke,
p.m. "Northwest Passage, p.m. "I 1939, 1934, speaks after by Gentry," "Our Daily 1, Nelke, 3

H is fears were realized—"Hallelujah" was ignored in the South and uncomfortably received in the North; financially it was a Joseph Smith um, 5:30 p.m. and n. (Vidor speaks 8

H i s f realized - "

Daniel Haynes and Nina McKinney star in "Halleujah," an all-black cast movie directed by King Vidor in 1929. Film was the famous director's first sound movie and only musical. It will be shown at BYU Tuesday.

8pm

channe 9

Arthur Fiedler and the Boston Pops celebrate the Bicentennial and their first concert on the West Coas with guest stars Charlton Heston, Ec Charlie McCarthy and Mortimer Sner gar Bergen, and a brief

Charl

MUSSOLIN 9:30 pm

Benito. Authentic Mussolini has agreed to events in the life of he

HUSBAND

Help win the race

MARCH OF DIMES



With luck in his pocket and a firm grip on the rope, Ulf "Wolf" Grabowski rappels down one of the faces of Rock Canyon. Featured in the cover photo he's one of the twenty-one tough elite, Rangers who thrive on adventure.

THIS IS THE PLACE

SPRING '76

But don't take our word for it. QZI

Road & Track "This car does it all; it's small, light, roomy and fast with nimble and responsive steering, ride and handling. Best

Road Test Magazine "It is the finest example to date of a totally integrated passenger car, useful anywhere in the world, and is qualified as no other imported car is for 1975 for the Road Test Popular Mechanics "Volkswagen's Rabbit is the best value

in the 198 Car & Driver "Who

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SMORGASBORD

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Marquise Diamonds

250 WEST CENTER CONTINENTAL PLAZA PHONE 373-9890



Karen Morley and Barbara Pepper appear in dramatic scene from 1934 King Vidor film, "Our Daily Bread." This will be among eight Vidor movies shown this week at BYU.

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OPTYL

masterpiece—flawed, but extremely innovative, with so me extraordinary sequences. "Hallelujah," which will be shown at 5:30 p.m. in the Experimental Theatre tomorrow, contains one particularly effective romp through a swamp, major failure. It has be regarded wit ith time,

tonight

complete constituted Vidor's constituted Vidor's constituted valinganity into the inspired complete co "Hallelujah," it was an unwanted film: too socially significant and too controversial. "I borrowed all the money by mortgaging everything I had-home, Wrath ly. Like

automobiles, everything—and we got together \$125,000 to make the film," says Vidor. "Our Daily Bread" is notable for its rhythmic, speechless conclusion—the synchronized picks and shovels of a ditch-digging crew, their work building to a musical crescendonome-controlled metronome-controlled

reddish scenes of violence. Through all of the nonsense, which was the result of endless tampering on the part of producer Selznick and his writers, a certain dignity and intensity shines through. With a little control, "Duel in the Sun," which stars Gregory Peck and Jennifer Jones, could have been one of the The key film from Vidor's "delirious" period and, in this writer's opinion, the best film he ever made (Vidor would disagree) was "Duel in the Sun." It is confused, often incoherent, and laughably exaggerated; the actors are little more than caricatures (particularly Lionel Barrymore) and the most serious moments in the film are played with such Grand Guignol that they are often screamingly funny. In spite of all this, "Duel in the Sun" has a visual beauty that is a visual beauty that is surpassed by few other films; it is certainly one of the half-dozen best uses of Technicolor in motion picture history, with its hot orange conclusion and its reddish scenes of violence. Ring Vidor (who looks like of nostalgia and tired old a cross between Dick Powell ancedotes that seem to engulf a and Jean Renoir) is an active most retired film directors. The comparison of takes and the progressive today as he was in his ebullient his film-making days. "I've manner, both artistically and tried to keep an open mind be personally. He will speak on about what's going on," he manner, both artistically and tried to keep an open mind be penuine. Hollywood pioneer, everything that's happened. I may of the Department of Theatre and Cinematic Arts, should be complimented for his elimitation and organization of personality, and the eight world, "I'm going to be interesting, rarely seen shocked with this!" That's personality, and the eight wrong; I'm going to be films to be shown are an excellent cross-section of his work.

Vidor has not worked in helm good, and I'm going to be call them revealing and them good, and I'm going to be call them revealing and them good, and I'm going to be call them revealing and them good, and I'm going to be call them revealing and the grant personality, and the seight world." Vidor has not worked in e Hollywood now for twenty I years, and has somehow

Chez Marquise guesswork out Ω 약 takes the diamond choosing



Movie 'Wizard' at BYU

Monday Magazine Writer

Monday Magazine Writer

Vidor's rank is high. His provided over his forty-year occa

It is one of the little ironies work is universally admired in career in films.

Vidor's rank is high. His provided over his forty-year occa of King Vidor's career as a today's critical establishment, of King Vidor has agreed to visit screetived credit for the most film director that he never and at age 81 he is one of the BYU this week, leaving his interceted-educy Garland singing giants of early ranch in Pasa Robles, near K fam ous scene he ever cinema. The "Over the Rainbow" in "The directed by Vidor while BYU Film Festival; Frank Ray Wizard of Oz." "King Vidor Victor Fleming, the credited Capra's visit last year was the an is a director for anthologies," director of "The Wizard of First Annual BYU Film Pop says Andrew Sarris. "He has Oz." moved over to "Gone Festival, although students comercated more great moments With the Wind." It's just one didn't know it was to be issue

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11, will be on studio lamps in his is zenith in a brilliant younger days, when he was at his zenith in a movie-making career. The famous director, now 8 the featured guest at this week's BYU Film Festiva director King

my teens growing up, directors, proving thing to direct was like and professional ning to be an astronaut or succeed in Hollywar pilot. Later when I was well as con-art

that skill

wanting to direct was like and professionalism could vanting to be an astronaut or succeed in Hollywood just as our a jet pilot. Later when I was well as con-artistry and to a psychoanalyst, he asked chutzpah.

It is a me how I ever picked out or's two best silent or's something that suited my films—"The Big Parade" and maybe it picked me up, I screened here. Both are and don't know." But this was it." hard-hitting, realistic MGM of ally conditions as an extra no not citions, dealing to move from his home in respectively with war and the od at lime, working as an extra no not seen sationalistic ing and a writer, finally getting a breakthrough, and it is still and a writer, finally getting a breakthrough, and it is still or hance to direct. His first big regarded as the first great success was the 1924 war piece of cinema realism. "I g, film, "The Big Parade," and approached the film by just hy the picture made a fortune. seeing what would happen to the picture made a fortune. seeing what would happen to so the two or three born, and then came the contains as one of the two or three born, and then came the in titillation of any kind.

Most early Hollywood directors got their jobs by I accident, stumbling into an aart form they knew nothing about. Vidor is the exception of that proves this rule; he was, s from the beginning, finterested in photography. illing are thoughtful, pleasant, end solid, and they entertain mith a uniform clarity and decency. Vidor never indulges



Spencer Tracy and Robert Young stop for a break in the 1939 film "Northwest Director King Vidor will show this movie at BYU during the Second Annual Film

(Cont. from page 6)

Army

factors, although in a real conflict situation three-fourths of these factors

During the practice, the rope is attached to the mountain on an old rusty hook and everything is tied with knots. The right hand serves as a guide and the left rdetermines how fast you go down. Cadet Major Parsons warns, "You have to wear a pair of good gloves or else you'll get ropeburns."

"Who wants to go first?" barks the cadet ranger

one to descend is always his turn at rappelling last 4 utoot wall to stones.

Subcrain Husky named Sitka, anxious scape be testing the rope for the best sensown will Saturday morning. "Well, that wasn't so bad, "free he was a youth, caught to plead, "request permission in the back ranks suggests not to go down." But his rappelled the next much which cost him his right discover that the backers go first; so, commanding officer, Cadet higher 100 foot drop, his hand, but that doesn't stop vital k world in a frightening confidence as he exclaimed, but that doesn't stop vital k we as e.j., "the Cadet situation doesn't build "The second time isn't bad an over come one-handed down obstacles such as time from rappelling. He has "You we as e.j.," the Cadet situation doesn't build "The second time isn't bad and holding on the rope. It has the last time 20-year-old down let you fall."

Another cadet waiting in As a safety factor, there is a foot d from Berlin, Germany says he cadet leader at the top of the Bill at an appelled was nine month stiple checking each knot. He program to find "good the men; and there's a echoes time trappelled," he reflects, edge, the ropes were taunt Although he is not an acts as a safety factor in Army ear a "the bank gave way and fell with tension and a hushed American citizen and cannot stopping the rope if the conficer when he graduates, he control.

Solins put on the ropes, effect, "As a selly, he won't let you fall."

The bank gave way and fell with tension and a hushed American citizen and cannot stopping the rope if the cader will be a safety factor in Army will down for three months, at first and then more cannot stopping the rope if the cader will be become a control.

Solins put one the plans to return to fellow, impatient for (the plans to return to

a, anxious to rappel Saturday
morning. "Boy! I'm glad I
caught you," Cadet Major
It Parsons declares when he
it discovers one of Grabowski's
py vital knots tied incorrectly,
as "You certainly would have
down the fastest."

The second cliff has a
smoother wall but it is a 100
a foot drop according to Capt.
b Bill Jacobson. As one cadet
p looks over the side his "ugh!"
echoes down the canyon.
Rappelling is used in the
in Army mostly on patrols or
et when infiltrating enemy
will use these same

(Cont. on page 8)





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This squad of freshman and sophomore cadets is anxious for the ''go-ahead'' so they can start the snowshoeing-orienteering course up at Squaw Peak. The squads compete with each other on a time basis.

Photo by Brent Peterson

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The last Friday in February the Rangers had planned to

Rappel

camouflage-green ropes to span a mountain over a river when the bridge is down.

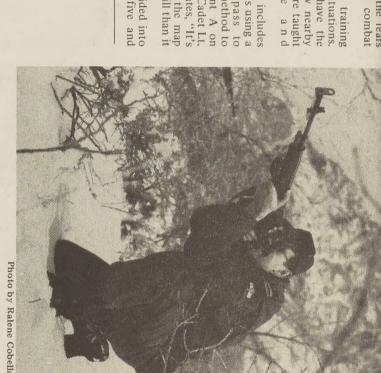
The Rangers are a special was lab group within the Army ROTC. "We are an elite unit with lots of pride-we're rougher and we have more training," the Rangers' cadet leader boasts. The 21 Rangers fare characterized by their black berets. To become a Ranger, a cadet must pass a P.T. (Physical Training) test, and a board of examiners.

re Labs in infantry and patrol or techniques are always full of note action. The cadets dress in dest action. The cadets dress in dest fattgues and camouflage gear, six use M-14 weapons with the ablanks, and carry out their a missions. Of course, a group a stage and the battle begins, is y Major Boyer claims this is a onecessary part of training serious contents.

at to show shoe and coross-country ski.

Snowsheeing also includes ol orienteering, which is using a soft map and a compass to in determine the best method to r, showshoe from point A on the map to point B. Cadet Lt. ir Col. Pete Cannon states, "It's p a lot easier to read the map is and go around the hill than it is is go over it."

The cadets are divided into squads of four or five and



Crouching to steady his position, Cadet John K. Matthew aims for the target. Sharpshooting is just one of the many lab activities for Army ROTC men.

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they must work as a team. A exclaims, "I really cut it question is located at each bad." He was taken to Utah place on the map and it must he action is located at each bad." He was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the map and it must he was taken to Utah place on the was and he counted map and it must he was taken to Utah place on the was and the was and it must he was taken to Utah place on the was and the was and it must he was taken to Utah place on the weeks ago, the Army at the weeks ago, the Army at the pool. A few weeks ago, the Army at the pool of the was down at the pool of the was the pool of the pool of the pool. Cadet Major Craig Miller says that the sepons difficult to the top." Another lab activity which says that these methods are is probably more common to the public is marching and weapons drills. Cadet Major Parsons says, "We have a probably more common to the public is marching and weapons drills. Cadet Major Craig Miller says the ten, "The probably more common to the public is marching and weapons drills. Cadet Major Cadet Major Craig Miller says that the pool. Cadet Major Craig Miller says the ten, "The pool of the top." Another lab activity which says the probably more common to the public is marching and These words are voiced in song signaling the start and finish of dozens of appearances yearly by nbers of the Mendelssohn e Chorus, a group of some Utah Valley area singers ging in age from the early ctogenarians.
unfamiliar
all but a few B

Mrs. Kenneth Balser, seated, and from left, R Heiner, Joe Ellison and Ernest Summers rehearse

till singing ocal choir is

Since

1914

Magazine Writer

By TOM Monday I

"Many a harp's ecstatic sound. Thrills us with a joy profound. While we list enchanted there, To the music in the air." state of Utah, exceeded only by the Salt Lake Tabernacle Choir.

Started in 1912 by the Young Men's Mutual Improvement Association of Utah Stake, the group of

about 100 was asked to and Convention as well as at a of National Education by Association Convention.

The chorus was soon mer city Glee Club, in 1916, and cly broadened to include BYU students and men of the Provo area. It took the name 19 of University Alumni Male im director 1912 by the en's Mutual Association of the group of was asked to the 1914 MIA as well as at a

e 1928, and for all but the immediate 10 years after the had name change, it has been led on the state of the daughter and accompanist for the past 19 years.

"He goes over all the music, not only for musical content, but studies the text to be sure it meets LDS standards," she Terry takes great pains to assure that suitable music is presented, according to Mrs. Kenneth Balser, Terry's

while President David O.

McKay was alive, the choir was frequently asked to sing in his ward, noted Carol Waters, Springville, a member since 1949. He said the chorus was given special permission to continue its program of singing in sacrament meetings while of their groups were discouraged because the

sermons preached by way of music than from the pulpit,"
Waters continued.

Local citizens and BYU students made up this Mendelssohn choir group some 50 years ago.

e Mrs. Balser said her father e has freely donated his time of over the years, hoping that the choir could provide in the choir could provide in the choir to ward choirs and appreciation of good music in the church.

Excepting Dr. Terry, the members are amateurs, and members are involved in the chorus

ner "just because we love to From the ranks come sing," Waters said.

Many of the members are city officials, postal de retired and, as one visiting employes, several BYU stake choir director from employes, and one member and Wisconsin said after a who voiced the part of God in performance, "It's amazing to in "The Ten Command-hear the quantity and quality ments."

he of sound the choir can produce. I didn't think they'd mingled among Hollywood us have it in them."

(Cont. on page 18)

fitting from Weddings to Dances s has it!

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Chez Marquise guesswork out of choosing takes the

Mirror, mirror on the wall...

a diamond.

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Calendar above Jim's desk shows May 20th round of the year queer and knotty nac, with Peruna age, prophesies By SCOTT EARNSHAW Freshman Vice President Diamonds Marquise

Editor's note: with ASBYU student government I final elections just around the candidates to two contenders and connect. Freshman Vice for each office. Above the the President Scott Earishaw and private desks of each includiv Hicks dug deep into the candidate, the dates of March soc University archives for a look 9, 10, 11 and 12 are all in got at past student campaigns. red, just as May 20th, voting 'Gallere is a report on what they day, was for Jim Johnson, the sufference is a report on what they candidate.

The wild shenanigans of t campaigners in recent BYU... elections — dunking tanks, c barbershop quartets, c. Smooches for Smith" and sgorilla suits — have become with the trademarks of the loc contests. But who can stremember the close election of '32, or the White Mule cs Party, the one "with the diskick," of 1928? Who can recall the voter turnouts of the 20's or the campaign to promises of the 40's? - News, 1944

A look into past BYU to elections, though, is 's somewhat like looking into a mirror.

Two weeks of frenzied activity have narrowed down the 1976-77 field of ASBYU

CONTINENTAL PLAZA
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Sunshade 'n Rain

Enterprises

presents

t In 1935, Stewart Grow announced his candidacy for the presidency with an indictment of the current social structure of student social structure of student n government. "With the slogan Grount for Grow' hundreds of e supporters have banded y organizations of Grow Marching clubs together to support the genial Canadian," It he Y N e ws said. the Y N e ws said. The Preliminary plans call for sheering sections in every cereating contains it of the contains and th

super campaign is assured with extensive constitutional lobbying being planned, states Grow's manager.

As a finale, the magnetic candidate will stand at the door of the polling place and offer 3 cents for each vote cast in his favor. We intend to keep our campaign within the constitution. Grow plans to be swept into power on a Share the Dames' program."

Barn-storming

At one time, near the turn roof the century, the campaigns struck a more serious note. Debate and political rhetoric gereated and devastated in election hopes. "From the vopening of the campaign (in 1913), everything went with the Unionists and from all cindications they were to carry the election by a large majority. On Friday-noon, a however, Mr. Bullock (the lownosing party, chairman) h opposing party chairman), who now has won the title of barn-stormer, rose to the occasion and with all the power and skill at his command delivered a masterful speech which not only carried him forward as a real leader in matters politic, but also wrecked the hopes of the Unionists and drove them down to defeat."

stantical characteristics of second and all this second, described in 1942, dotted "with signs of every bend of the road and twist of the path, with tires and dummies in trees, blotters, suckers, posters, loud speakers...baby buggies, cows with potent signs, and promises of "(root) beer in the fountains....Huge posters of animals, writing on all sidewalks, hair ribbons, signs of the Burma Shave order, and apple polishing were all stepping stones to the ultimate victory." Attitudes and tactics rted changing in the 20's

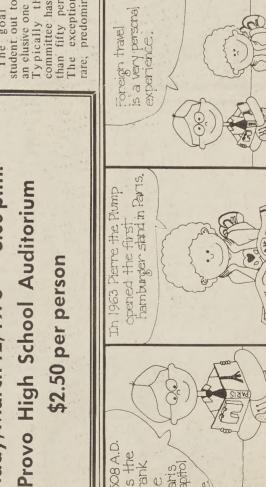
IN CONCERT

Quintessence &

Sunshade n Rain The goal to get every student out to vote has been an elusive one over the years. Typically the election's committee has met with less than fifty per cent success. The exceptions have been rare, predominant when the

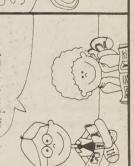
Friday, March 12, 1976













Study Abroad

These are the members of the WHITE PARTY. They travel on the Liner" and are under the leadership of Mr. Merrill J. (Purity) Busnell TOP ROW—Mertill J. Bannell, Vida Breaghers, Jack Peterson, Grece Folksod. BOTYCOM ROW—Barten M. Adams, Harrard Obsen, Maith Masson, Standey R. Desm.

"The word 'humble' is supposed to occur at this point." Thus spake Dr. Arthur Henry King last Thursday night at the bistinguished Faculty Lecture, in the first line of his address. Dr. King is surely one of the most fascinating men on campus: he has swalked out on university banquets because of their "vulgar" music; he feels that pencils are obscene; he ended a recent letter to the editor with the phrase "Eyes on the charming speaker (not a up. "Angar" music; he feels that pencils are obscene; he ended a recent letter to the editor with the phrase "Eyes on the charming speaker (not a up. "Angar" pencils and charming speaker (not a up. "Angar" pencils and charming speaker (not a up. "Angar").

"The White Star Line" is an Established One

do if elected.

charming spea 'wonderful' on

April 30, A political advertisement taken from the Y New 1924, election

arty of the th a kick." 1924,—election week—shows the tradition of the of having candidates runs in parties. Another pardecade was The White Mule Party, "the party with

wonderful' one, however)
who at first confuses his
au dien ce through his
idiosyncratic and paradoxical
personality. In time, however,
his manner is comprehensible;
King. is utterly without
pretension, other than his
very strong moral
pretensions, and impresses
one finally as being totally
honest rather than being
totally pompous.
King's talk-given without
notes-was entitled. "The
Child is the Father of the
M an," a line from
Wadsworth, and it dealt with
continuity and understanding-continuity in one's life,
and in one's relationship to
the ideas of the past. The

school was smaller. Some 72 around campus and open for per cent voted in 1924, as many as four days at a reflecting the rivalry in that time, all in an effort to get the students out to vote.

Even as now, student But apathy has plagued in crease voter turnout in a "The vote-getters are on the variety of ways. Two voting loose again, but the Y campus he variety of ways. Two voting loose again, but the Y campus fin booths were manned for the campaign button has been the first time in 37, with a phone replaced with the 'new look' all connecting them. One year of indifference," said a letter ty there was even a traveling What difference does my apartment complexes. Since vote make? is their query. has grown to the present size of nine, located 'strategically'

(cont. on page 18)

ing—continuity in one's life, and in one's relationship to the ideas of the past. The a d dress was spiced throughout with literary allusions, given to us in the King's English; the speaker had read like the dickens as a youth, and admonished us to do the same Reading

night

perspective of life; one should find affirmation for one's own righteous ideals in the writing of the masters—Homer, Virgil, Dante, Shakespeare, and Goethe.

o the same. Reading, cording to Dr. King, is the sy to building a moral



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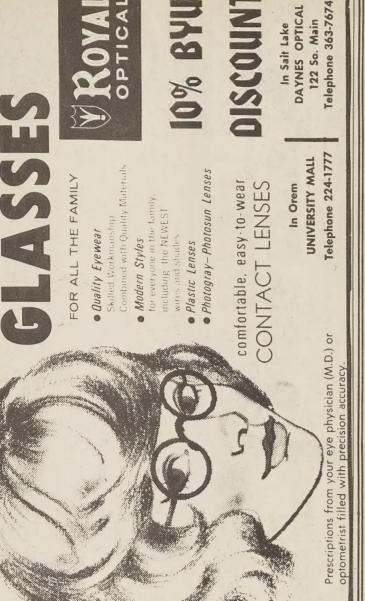
to building a mora Reading, the key spiritual. Ignore social and the class distinctions, and don't of a spire to them—"the way edown is the way up." He also quoted from Marx, while K admitting his intense general senon-admiration for that writer: "As long as there is a the second class, I am of it." King went on: "Follow an anti-doctrine of success. By ROBERT GARRICK Monday Magazine Writer

the continuity and wholeness with quality literature in King criticized certain that "the peace of death, of existence.

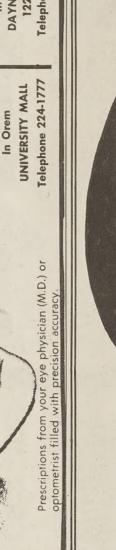
The final major section of human order to understand the artists—Faulkner, love, and the intense aspects of elestial on earth; we should Dostoevsky, Hemingway, and of creation are all aspects of The final major section of purge our lives of the trash Wilde—whom he called poor the peace of God." His talk King's talk dealt with the that surrounds us through the writers because of their made it clear that literature sense of creation, expressed media. "There is no time for 'self-pity," "Anyone who should provide a model for through Wordsworth. King grum bling about bad indulges in self-pity is our lives, and literature that is then re-asserted his belief that literature when what we're suspect," said King.

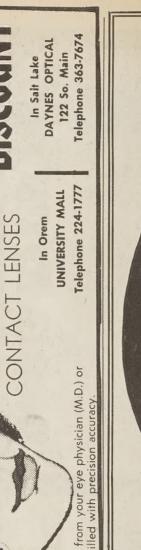
King concluded by stating should be avoided.

perspective











BRIGHAM YOUNG UNIVERSITY STUDIO

any other." Rather than jumping through academic hoops for the sake of money or degrees, King advocated a life-long progression into one's own self and into the

Behaviorism and goals are contemptible entities to King. "Get education for its own sake," he stated, "and not for

(Cont. from page 3)

Carioca (

"There are a lot of catch phrases in the diamond market — people can pass something off as 'virtually flawless' — but the criteria he uses may be different that nanothers's."

Many people think carat weight (one carat is .2 gram) is the sole price determinant, but this is a fallacy. "Men especially want a bigger rock," smiles Ray Bertoldi. "They don't care that much about quality." Students may think that a larger stone priced lower is a bargain but "If you are offered a stone appreciablylower than that of other stones of the same weight and shape, "writes Harry Winston, world-famous diamond dealer, "You can be sure there is something wrong with it.

should be armed with a tew basics before trying to i understand why a stone may be priced the way it is. "The criteria for judging a diamond are color, cut, clarity and d carat weight, "says Bertoldi to as he hands out a pamphlet se y explaining them in more ce detail. "Some jewelers will set a prong over a chip," says Wilson as he fingers a stone he bought as flawless and later found to be nicked, "That's why once the stone is set the appraisal is a relative thing." Flaws often 4----

Rating

The International Gemological Institute of America has established a rating scale based on these four topics. Quality ranges and from Flawless, VVSI, VVSI, VVS2, VI, I2, and e I3. "The I's have visable that flaws," says Wilson, "That is visable with a ble with out for magnification." Ideally, a eflawless stone is a brilliant white, (down the scale there is may be a lemony tint). The cutting is most conducive to light refraction (any deviation from a definate mathematical assertion). it; Wilson even encourages buying the stone and setting separately, but admits that ninth per cent buy them already assembled.

"Most of our sales are on "Most of our sales are our "Most of our sales are on "Most of our sales are our "Most thing." Flaws often don't affect the beauty of the stone, but they are the basis of the appraised values and that is what hits the student in the pocketbook. The consumer should ask to look at the stone under the jewelers glass before buying it; Wilson even encourages

('inclusions' are milky areas that limit sparkle). Down the scale there is bound to be at least one slight flaw in one of although in a set may be hard to

with some couples, time is the of the essence, and love won't plet them wait the two to all three weeks it might take for an independant to order the right setting from New York.

Also, Felt recommends that its students not wait to 'go is home' to shop for a ring. He is compatitiveness lowers prices. Love won't wait With some couples, t

manufacturers.
"But be pro

candidate in history cam his runnii

his running ipresidential race.

eased votes

once the student knows what to look for, and how, be where does he do it? Most not choose commercial jewelers, though the anonymous independant insists "they'll crip him off." he munches the french fries in thy Cougareat, not eyeing the ring-fingers of a passing coeds, quoting a \$200 difference between his price and the 'downtown' one. He berates the two-three step le mark-ups of commercial the jewelers; both he and Wilson and deal directly with foreign in the commercial the proportion of the commercial the proportion of the commercial the proportion of the commercial the commercial that the commercial the commercial that the commercial the commercial that t

rs, Most stores do not give us refunds, but full exchange il credit. As with most other es kinds of large investments, t, many kinds of financial terms of are available.

"But be protected," urges set Felt. Conventional jewelers he warn against the 'here's your cring, see you later dealers on who provide no recourse for complaints.

Customer protection is led another area iwhich jewelers the differ, and students should slownow what action they can lake if the stone drops out, but they change their minds Sabout the style, or find out it was isn't what the jeweler claimed great it was

consensus of engages seem to show that the setting indeed a sells the stone. Settings range of from the ultra simple to cornate antique; gold is still the preferred over silver or the platinum.

"I always had something is small and feminine in mind," is says Rosy, and Ed Eynon

ots gold is thought by many to of the value of the unancest gold is thought by many to of the value of the unancest gold is thought by many to of the value of the unancest gold is the stone; other stores often at 24 Kt.) and it wears too rely on 'verbal description'. Bertoldi's store gives a full refund if the ring is returned within 60 days. "Take it out, have it appraised;" he says.

Once the student knows "if you don't like it, bring it back and we'll refund your money no questions asked."

ur sales are on Bertoldi, and

fart,

an end

on who provide no recourse for As spring approaches, and complaints.

Customer protection is love, hearts and minds also leed another area iwhich jewelers turn to the diamond made differ, and students should showcase windows.

to know what action they can "I want my ring to be still take if the stone drops out, beautiful," sighs Sophomore or they change their minds Sylvia Gold Z. A. Senior who about the style, or find out it wants to remain anonymous isn't what the jeweler claimed giggles, "I don't care what it do," it was.

non Felt cites an example of his soon!"

Primary results-S

A beginning and an end. That is what took place Friday night in the Crivic By BONNE DAVIS Monday Magazine Writer

Little Theater For 25
ASBYU candidates who were eliminated in last week's primary elections, it was the end, the end of all-night poster bashes, picket hikes through campus and lonely hours offering handbills to apathetic students. For those who pulled through the primaries it is the beginning of more sleepless nights and crammed speaking appointments.

Perhaps it was the two hours since the polls have closed.

The eyes of students who occupy almost every chair in the room are all drawn to a plain brown brief case handcuffed to the wrist of Roxi Stanley, of the committee.
Shortly thereafter, Smith unlocks the case and removes a slip with the election results. Leading the presidential race are Randy Sloat and Robert Stevenson with 2119 votes. Russ Dixon and Ken Carr are in second place with

The Tallies

This year's primaries also mark increased student participation in campus politics as a record 7,632 students voted. ps it was the of a new age at the first black in the university's ame out ahead with ning mate in the The Hutchings, Gibson presidential team came in third with 1001 votes. Following closed behind were Reall and Bennett with 887 votes. Chris Stevenson received 533; Steve Forrey and Nathan Lewis, 497; Mike Thompson and Mark Colley, 208; Rex Woodward and

Tallies in the race for vice presidencies were as follows:

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HE

Soon after the three days of voting ended at 5 p.m. Friday, phones began ringing on the fourth floor of the ELWC as anxious students phoned in for results. No announcements until 7 p.m., they are told.

Mean while Elections Committee Chairman Ray Smith and ASBYU Attorney Chris Burdick begin making the rounds to the voting booths to collect the votes.

SHOCK

Social vice pres.: Grey Wright, 2824; Dan Peterson, 1908; Kirby Trumbo, 1682.

Culture vice pres.: James Salisbury, 1951; Shauna Merrell, 1147; Joyce Christensen, 1066; Ted Pevear, 912; Robert Frost, 831; Kirk Bowden, 585.

Organizations vice pres.:
Reid Baer, 2008; Dave
Kelley, 1738; Brent Coles,
1658; Tom Christopolous,
895.

Athletics vice pres.: Steven Nissle, 2014; Elden Archibald, 1466; Dale Hulen, 1221; David Warren, 983;

Finally the Little Theater, ELWC echoes a sigh of relief as the Elections Committee struts into the room, ten minutes late and well over

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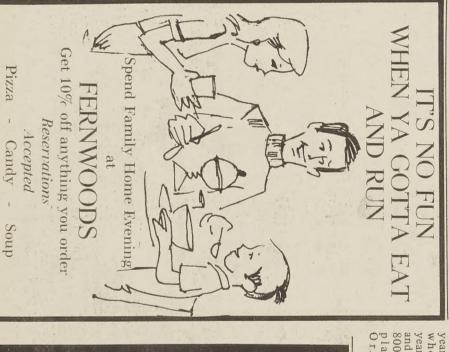
Dave White of BYU took two fifth places in the 200-yard breaststroke and the 100-yard breaststroke.

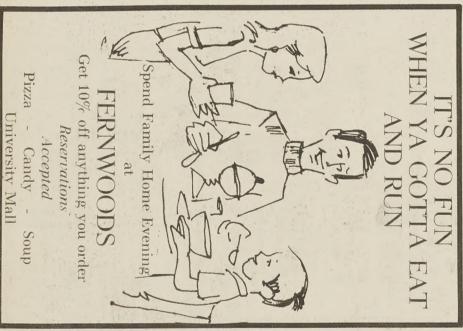
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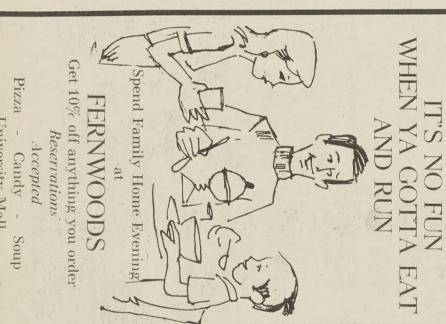
A Army,

Capt. Kurt Larsen of the recruiting office says that ROTC is not looking soley for prior service enlisted men or men with 4.0 GPAs. He asserts, "We are looking for people who can make decisions under pressure, someone who is flexible, and can work with others." He strongly maintains, "The U.S. officers and men that can be leaders—we're looking for well-rounded individuals."

And the lab experiences, he adds, are all a part of "smoothing off the rough edges."







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By TERRI BELL Sports Editor

Sorich took second in the 1,650 freestyle behind Utah freshman Bruce Thomas.

In Thomas knocked 32 seconds off his previous best time, finishing in 16:06.635.

"I knew I could win, but so not that fast," he said.

New WAC record

Colorado State was sixth with 114 points, and Wyoming was at the bottom with 94. A strong Cougar swim team wasn't strong enough over the weekend.

The Cats captured three first places in the WAC finals for an overall 259 points and fifth place, compared to defending champion Arizona with 424, Arizona State with 374, Utah at 308 and New Mexico with 276. Colorado sixth

8.2.3

h Bowlsby took third in the w 400 individual medley, with New Mexico's Tom Smith setting a new WAC record to take first. The old record was set in 1975 by Arizona's Don h Winant, in 4:05.72. Smith d swam the distance in 4:04.97. m BYU's Rameson finished sixth in the event.

s' The other third-place for re BYU came in the 800-yard if freestyle relay. Arizona and utah took the first two places in that event.

BYU's 400-yard medley are relay team finished fourth on in Thursday, with Arizona's winning team setting a new meet record. The old mark of 13:28.92 was shaved by the Wildcats, 3:28.806.

Dave White

Rappel

become a commissioned officer when he graduates. The ROTC has two-year and four-year obligations with the